

Santen Pharmaceutical Co., Ltd. Investor Meeting Financial Results for the 1st Half of FY2014 Financial Forecast for the FY2014

November 6, 2014 Akira Kurokawa President & CEO



Long-term Strategic Vision, Medium-term Management Plan for FY2014-2017

Long-term Strategic Vision

To become a Specialized Pharmaceutical Company with a Global Presence

- Deep Understanding of True Customer Needs*
- Distinct Advantage Against Competitors
- Global Competitiveness and Presence

^{*}True customer needs: Unmet medical needs of patients, consumers, doctors and healthcare professionals.



Long-term Growth Targets

2020 Santen

FY 2013

- Strengthen the domestic business
- Preparations for business expansion in Asia/Europe

Ranks #5 globally Overseas sales: 16% of total sales

Medium-term Goal

2017

- Grow business in Asia/Europe and improve profitability
- Prepare for business expansion in the U.S. and other regions

Overseas sales: 30% of total sales

What we aim to achieve by 2020

"To become a
Specialized
Pharmaceutical
Company with a
Global Presence"

Become global #3

Overseas sales: 40%-50% of total sales



Basic Policy of Medium-term Management Plan for FY2014-2017

Product development

Transform product development to realize enhanced productivity and achieve sustained growth

Business expansion

Grow business in Asia/Europe and strengthen market presence by entering into new markets

Organization and talents

Develop talents and organization to realize sustained growth and strengthen the global management system





Financial Results for the 1st Half of FY2014

Financial Highlights for 1H FY2014

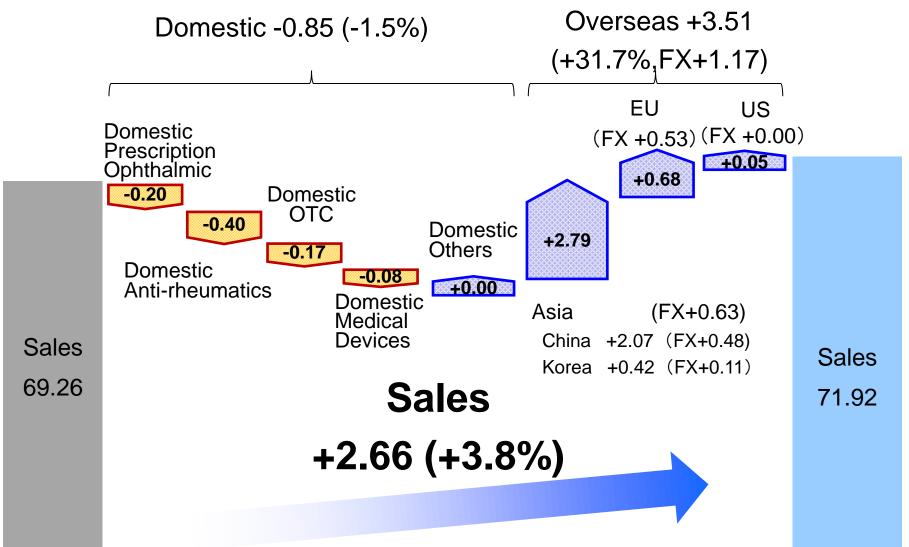
(JPY billions)	1H FY13 Actual	1H FY14 Actual	Var. %
Net Sales	69.26	71.92	+3.8%
Cost of Sales (% of net sales)	27.16 39.2%	26.59 37.0%	-2.1% -2.2pt
SGA excluding R&D (% of net sales)	19.56 28.2%	23.64 32.9%	+20.9% +4.6pt
R&D Cost (% of net sales)	8.07 11.7%	8.48 11.8%	+5.1% +0.1pt
Operating Profit (% of net sales)	14.45 20.9%	13.19 18.3%	-8.7% -2.5pt
Ordinary Income	14.86	13.60	-8.5%
Net Income	8.99	9.09	+1.2%
Operating profit before amortization	16.12	16.31	+1.2%

Foreign Exchange	1H FY13 actual	1H FY14 actual
US\$	JPY 98.31	JPY 103.12
Euro	JPY 127.47	JPY 138.98
CNY	JPY 15.25	JPY 16.71



Sales Increase/Decrease

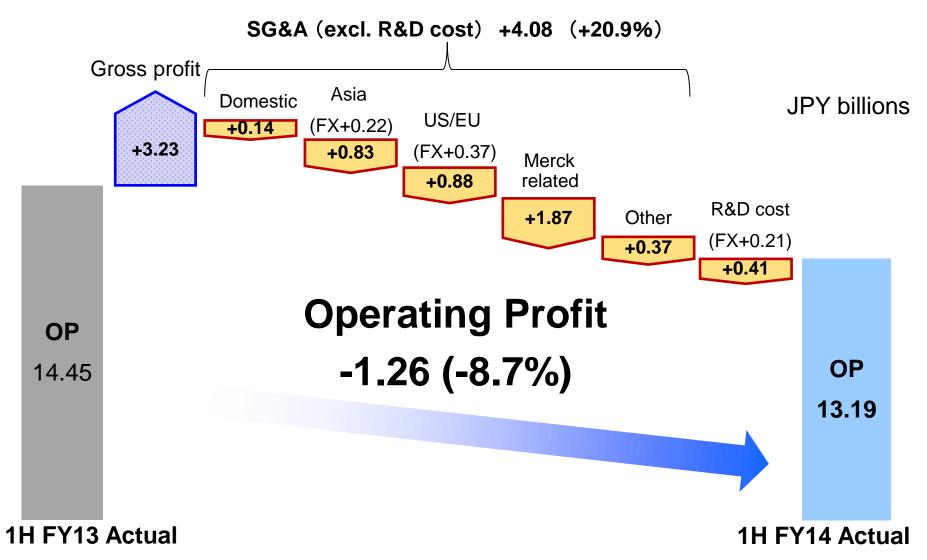
JPY billions



1H FY13 Actual Santen

1H FY14 Actual

Operating Profit Change







Merck Project Current status progress

Merck Project -Current status progress-

As of July, 2014

- 1st Closing: Santen announces closing of asset purchase agreement
- Project area: Asia including Japan, South Korea and Europe excluding some countries.

As of October, 2014

- 2nd Closing: Santen announces closing of asset purchase agreement
- Project area: Italy and France

With the completion of the 2nd Closing, all the underlying assets under the agreement have been closed.

As of October, 2014

- Established a wholly owned subsidiary in Italy, and the United Kingdom (UK).
- Will plan to launch commercial teams in Switzerland and Spain accordingly.





Consolidated Forecast of FY2014

FY2014 Financial Forecast

(JPY:billions)	FY2013 Actual (Japanese Standard)*	FY2014 Forecast (Japanese Standard)	Var. %
Net Sales	148.66	156.00	+4.9%
Cost of Sales (% of net sales)	58.10 39.1%	52.00 33.3%	-10.5% -5.8pt
SGA excluding R&D (% of net sales)	44.10 29.7%	54.70 35.1%	+24.0% +5.4pt
R&D Cost (% of net sales)	19.04 12.8%	19.30 12.4%	+1.4% -0.4pt
Operating profit (% of net sales)	27.41 18.4%	30.00 19.2%	+9.4% +0.8pt
Ordinary Income	27.92	30.00	+7.4%
Net Income	17.10	19.50	+14.0%
Operating profit before amortization	31.20	37.70	+20.8%
Cash ROE(JPY)	-	14.6%	-
ROE	9.9%	10.5%	+0.6pt



FY2014 Financial Forecast

	FY2014 Forecast						
(JPY billions)	Existing business	Merck*	Total	Var. %			
Net Sales	151.00	5.00	156.00	+4.9%			
Cost of Sales (% of net sales)	57.50 38.1%	-5.50 -	52.00 33.3%	-10.5% -5.8pt			
SGA excluding R&D (% of net sales)	46.50 30.8%	8.20 -	54.70 35.1%	+24.0% +5.4pt			
R&D Cost (% of net sales)	19.00 12.6%	0.30	19.30 12.4%	+1.4% -0.4pt			
Operating Profit	28.00	2.00	30.00	+9.4%			
(% of net sales)	18.5%	40.0%	19.2%	+0.8pt			
Ordinary Income	28.50	1.50	30.00	+7.4%			
Net Income	18.60	0.90	19.50	+14.0%			
Operating profit before amortization	32.00	5.70	37.70	+20.8%			



^{*}Merck project is indicated the contribution from acquisition of Merck's ophthalmology asset which Santen contracted as of May 8th, 2014.

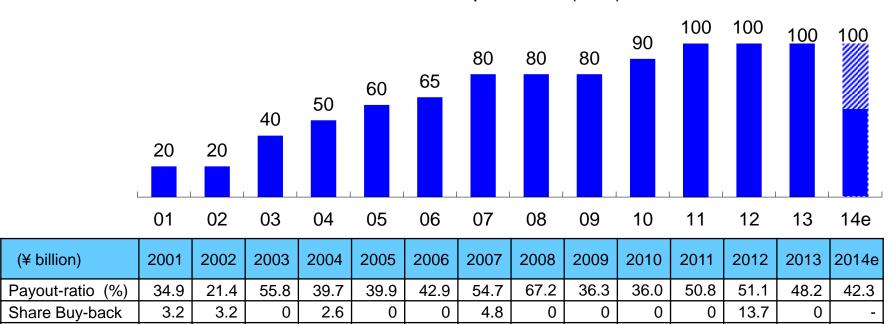
Dividend for 1H FY2014 Actual and FY2014 Forecast



Dividend for 1H FY2014 Actual and FY2014 Forecast

- FY2014 1st Half
 - FY2014 First Half Dividend : JPY 50 per share
- FY2014
 - FY2014 Annual Dividend : JPY 100 per share
 - Target dividend payout ratio: 40.0%

Annual dividend per share (JPY)



42.9

85.8

67.2

36.3

36.0

50.8

134.4

48.2



Total Return (%)

96.4

59.5

55.8

63.3

39.9



Reference: Consolidated Results 1st Half of FY2014

Net Sales by Business Segment

(J	PY billions)	1H FY14 Actual					
		Jap	an	Over	seas	Total	
		Sales	Var. %	Sales	Var. %	Sales	Var. %
Pł	narmaceuticals	56.04	-1.3%	14.60	+31.9%	70.64	+4.1%
	Prescription Pharmaceuticals	52.83	-1.1%	14.56	+31.8%	67.39	+4.5%
	Ophthalmic	47.70	-0.4%	14.02	+30.8%	61.73	+5.3%
	Anti-RA	4.80	-7.7%	0.03	-38.6%	4.83	-8.0%
	Others	0.32	+6.5%	0.51	+83.3%	0.83	+43.4%
	OTC Pharmaceuticals	3.20	-5.1%	0.03	+91.4%	3.24	-4.5%
Ot	thers	1.26	-7.0%	0.01	-47.3%	1.27	-7.7%
	Medical Devices	1.15	-6.9%	0.01	-47.3%	1.16	-7.6%
	Others	0.11	-8.4%	-	-	0.11	-8.4%
To	otal	57.31	-1.5%	+14.61	+31.7%	71.92	+3.8%



Oversea Sales

(JPY billions)		1H FY13			
		Actual	Actual	Var.	Var. %
U.S.		0.47	0.52	+0.05	+11.0%
Europe		5.53	6.21	+0.68	+12.3%
Asi	a	5.07	7.86	+2.79	+55.1%
	China	3.45	5.52	+2.07	+60.2%
	Korea	1.08	1.51	+0.42	+38.6%
Oth	ners	0.01	0.00	-0.00	-78.9%
Tot	al	11.09	14.61	+3.51	+31.7%

Oversea sale/sales	16.0%	20.3%	+4.3pt	-
--------------------	-------	-------	--------	---



Summery of Balance Sheet

(IDV hillions)	As of Marc	As of March 31, 2014		As of September 30, 2014			
(JPY billions)	Actual	% of Total	Actual	% of Total	Var.		
Current Asset	156.00	67.5%	130.32	49.8%	-25.68		
Fixed Asset	75.09	32.5%	131.31	50.2%	+56.21		
Total Asset	231.10	100.0%	261.63	100.0%	+30.52		
Current Liabilities	39.09	16.9%	62.53	23.9%	+23.43		
Non-current Liabilities	10.80	4.7%	10.89	4.2%	+0.09		
Total Liabilities	49.89*	21.6%	73.43*	28.1%	+23.53		
Total Net Asset	181.20	78.4%	188.20	71.9%	+6.99		
Total Liabilities Net Assets	231.10	100.0%	261.63	100.0%	+30.52		

^{*}Capital adequacy ratio: End of March, 2014: 78.2% → End of September, 2014: 71.7%, Issued shares: End of March, 2014: 82,582 thousands → End of September, 2014: 82,611 thousands

Major Changes

■ Current Asset: Cash and deposits -¥16.43bil, Securities -¥6.60bil, Products -¥1.42bil

■Fixed Asset: Right of approval for manufacture and sales +¥55.39bil, Investment securities +¥1.99bil,

Deferred tax assets -¥0.54bil

■Current Liabilities: Notes and accounts payable -¥6.84bil, Short term borrowing +¥35.00bil, Account payable -¥0.96bil,

Income tax payable -¥3.45bil

■Net asset: Earned surpluses +¥4.97bil, Valuation difference on available for sale securities+¥1.22bil,

Foreign currency translation adjustments +¥0.46bil



Changes in Income Statement

(IDV hillions)	1HFY13	1HF	Y14	Major Changes
(JPY billions)	Actual	Actual	Var. %	Major Changes
Net Sales	69.26	71.92	+3.8%	
Cost of Sales (% of net sales)	27.16 39.2%	26.59 37.0%	-2.1% -2.2pt	 Merck Decrease of cost of sales overseas Impact of product mix change Effect from NHI price revision -2.9pt -0.5pt +1.5pt +0.4pt
SGA excluding R&D (% of net sales)	19.56 28.2%	23.64 32.9%	+20.9% +4.6pt	 Domestic +0.14 Asia +0.83(FX+0.22) US/EU +0.88(FX+0.37) Merck related +1.87
R&D Expenses (% of net sales)	8.07 11.7%	8.48 11.8%	+5.1% +0.1pt	•Domestic +0.11 •Overseas +0.28(FX+0.21)
Operating Profit (% of net sales)	14.45 20.9%	13.19 18.3%	-8.7% -2.5pt	
Non-operating Income Non-operating Expense	0.56 0.15	0.58 0.17	+4.2% +12.6%	
Ordinary Income	14.86	13.60	-8.5%	
Extraordinary Gain Extraordinary Loss	0.87	0.05		<currency rates=""></currency>
Net Income before Tax	13.98	13.66	-2.3%	1H FY13 actual 1H FY14 actual US\$ JPY 98.31 JPY 103.12
Corporate Tax	4.98	4.56	-8.6%	Euro JPY 127.47 JPY 138.98 CNY JPY 15.25 JPY 16.71
Net Profit	8.99	9.09	+1.2%	5 5 155



Summary of Cash Flows

(JPY billi	ons)	1H FY14 Actual		
Cash and cash equivalents at the beginning of 1H FY14		72.39		
Net increase/decrease in cash and cash equivalents				
Cash flows from operating activities				
	Cash flows from investing activities			
	Cash flows from financial activities	+30.93		
Effect of exchange rate changes on cash and cash equivalents				
Cash an	d cash equivalents at the end of 1H FY14	51.45		

Note: "Cash and cash equivalents" include cash equivalents thus differ from "cash and deposits" in the Balance Sheets.



Capital Expenditures / Depreciation & Amortization

(15)(1 1111)	1H FY13	1H FY14		
(JPY billions)	Actual	Actual	Var.	
Capital Expenditures	1.84	1.35	-0.49	
Depreciation and Amortization	1.17	2.61	+1.44	





Reference: Consolidated Forecast of FY2014

FY2014 Financial Forecast

(JPY:billions)	FY20 Actua (Japan Standa	al ese	FY2014 forecast (Japanese Standard)	Var. %	FY2014 Forecast (IFRS)*
Net Sales	14	8.66	156.00	+4.9%	156.00
Cost of Sales	5	8.10	52.00	-10.5%	52.00
(% of net sales)	39).1%	33.3%	-5.8pt	33.3%
SGA excluding R&D	4.	4.10	54.70	+24.0%	53.80**
(% of net sales)	29).7%	35.1%	+5.4pt	34.5%
R&D Cost	19	9.04	19.30	+1.4%	19.10
(% of net sales)	12	2.8%	12.4%	-0.4pt	12.2%
Operating profit	2	7.41	30.00	+9.4%	31.10
(% of net sales)	18	3.4%	19.2%	+0.8pt	19.9%
Ordinary Income	2	7.92	30.00	+7.4%	31.10
Net Income	1	7.10	19.50	+14.0%	20.50
Operating profit before amortization	3	1.20	37.70	+20.8%	-
Cash ROE(JPY)		-	14.6%	-	-
ROE	9.9%		10.5%	+0.6pt	10.6%
* [Difference between Japanese Standard forecast a		<for< td=""><td>eign exchange></td><td>FY13 Actual</td><td>FY14 Forecast</td></for<>	eign exchange>	FY13 Actual	FY14 Forecast
 Including the depreciation of intangible asset Reported asset of license in payment 			US\$	JPY 100.04	JPY 103.00
** Including Merck depreciate of intangible asset, ¥3	3.7bil		Euro CNY	JPY 132.98 JPY 15.93	JPY 141.00 JPY 16.90



Sales Forecast by Business Segment / Overseas Sales (Japanese Standard)

		FY2014 Forecast						
(JI	PY billions)	Jap	an	Over	Overseas		Total	
		Sales	Var.	Sales	Var. %	Sales	Var. %	
Pł	narmaceuticals	121.10	+1.6%	31.56	+19.1%	152.66	+4.8%	
	Prescription Pharmaceuticals	114.79	+1.8%	31.54	+19.2%	146.33	+5.1%	
	Ophthalmic	103.77	+2.0%	28.35	+10.7%	132.12	+3.7%	
	Anti-RA	9.95	-2.0%	0.03	-61.4%	9.99	-2.5%	
	Others	1.06	+23.9%	3.15	+318.1%	4.21	+161.7%	
	OTC Pharmaceuticals	6.30	-1.7%	0.02	-36.6%	6.33	-1.9%	
Ot	thers	3.28	+13.3%	0.04	-6.7%	3.33	+12.9%	
	Medical Devices	2.90	+10.5%	0.04	-20.7%	2.94	+9.8%	
	Others	0.38	+40.7%	0.00	-	0.39	+43.4%	
То	otal	124.38	+1.9%	31.61	+19.1%	156.00	+4.9%	



Oversea Sales Revised Forecast (Japanese Standard)

	FY2013 Actual	F	Y2014 Foreca	ıst
(JPY billions)	(Unification of Accounting Period)	Forecast	Var.	Var. %
U.S.	1.07	3.10	+2.03	+189.1%
Europe	12.29	13.64	+1.34	+11.0%
Asia	13.17	14.85	+1.68	+12.8%
China	9.79	10.06	+0.26	+2.7%
Korea	2.10	2.75	+0.65	+31.1%
Others	0.00	0.01	+0.00	+71.9%
Total	26.55	31.61	+5.06	+19.1%

Oversea sale/sales	17.9%	20.3%	+2.4pt	-
--------------------	-------	-------	--------	---



Capital Expenditures / Depreciation & Amortization (Japanese Standard)

	FY2013 Actual	FY2014		
(JPY billions)	(Unification of Accounting Period)	Forecast	Var.	
Capital Expenditures	3.15	4.50*	+1.34	
Depreciation and Amortization	2.61	6.70	+4.08	



^{*} Capital expenditures is revised: previous forecast JPY 6.69bil



Reference:

Market Overview of Prescription Ophthalmic in Japan

Japan: Trend & Competition in Ophthalmics (1)

• Ophthalmology Total: Market grew by +8.4% Y on Y in 1H FY14. The growth is driven by retina and anti allergy

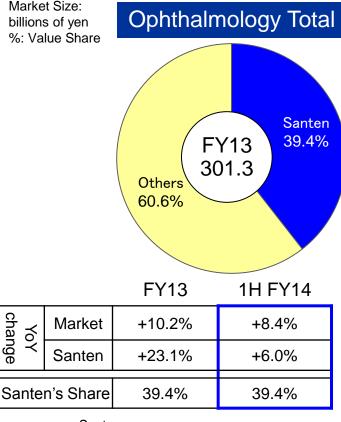
market. Santen's market share was 39.4%.

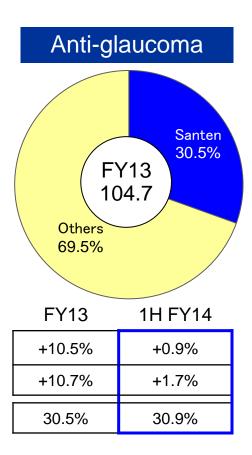
• Anti-Glaucoma: Market grew by +0.9% Y on Y in 1H FY14. Santen's sales increased by +1.7% due to the

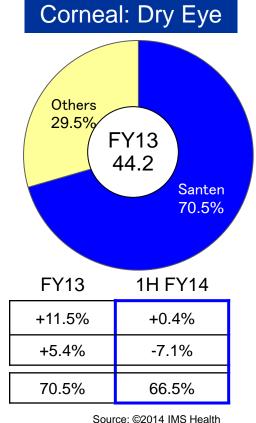
addition of anti-glaucoma products from Merck/MSD. Santen's market share was 30.9%.

• Corneal: Market grew by +0.4% Y on Y in 1H FY14. Santen's sales dropped -7.1% due to influence

of use of generic drug promotion. Santen's market share was 66.5%.









⁻ Anti-Glaucoma: Tapros, Cosopt, Timoptol/XE, Trusopt, Rescula, Detantol

- Cornea / Dry Eye : Hyalein, Diquas



Japan: Trend & Competition in Ophthalmics (2)

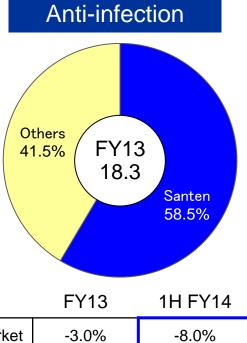
• Anti-infection: Market declined by -8.0% Y on Y in 1H FY14. Santen maintained 55.2% of market share with

primary contribution by Cravit.

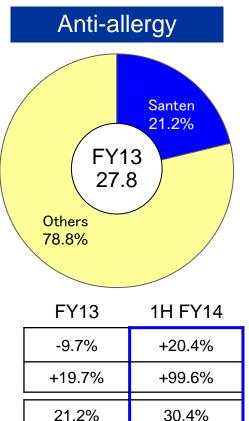
• Anti-allergy: Market increased by +20.4% Y on Y in 1H FY14. Santen's share was 30.4%.

The launch of Alesion in Nov, 2013 generated the increase of Santen market share.

Market Size: billions of yen %: Value Share



Yo chai	Market	-3.0%	-8.0%
γ nge	Santen	-7.8%	-15.1%
Santen's Share		58.5%	55.2%



00.270

-Santen:

- Anti-infection: Cravit, Tarivid

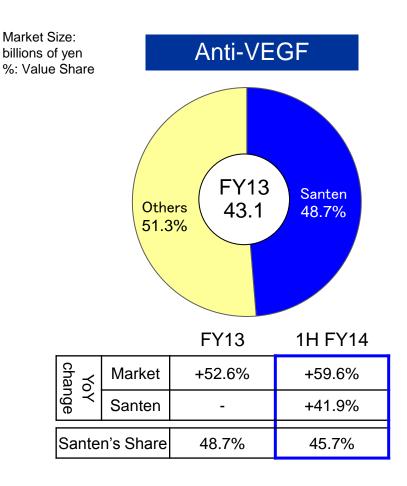
- Anti-allergy: Alesion, Livostin, Alegysal

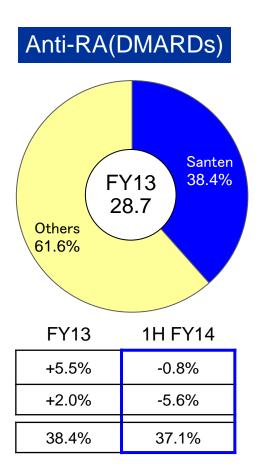


Japan: Trend & Competition in Ophthalmics (3)

• Anti-VEGF: Market increased by +59.6% Y on Y in 1H FY14. Eylea has continued the strong growth. Santen's share was 45.7%.

• Anti-RA(DMARDs): Market slightly decreased by -0.8% in 1H FY14. Santen maintained 37.1% of market share.







Santen

- Anti-VEGF: Eylea

- Anti-RA(DMARDs): Rimatil, Azulfidine, Metolate



Status of Clinical Development 1st Half of FY2014

Naveed Shams, M.D. Ph.D.
Senior Corporate Officer
Chief Scientific Officer (CSO)
Head of Global Research & Development

Major Clinical Pipeline List (1) [by Disease]

Global Product

Japan (Asia)Product

Disease	Phase 1	Phas	se 2	Phase 3	NDA	Approved · Launched
Glaucoma/ Ocular		DE-			DE-085 China Tafluprost	
Hypertension		DE-l				E-111 JP
					Asia —	E-118 prost UD
Corneal/ Conjunctival					China	E-089 Korea
Disease		u.s. Cycl			Cyclokat EU	
Retina/ Uveitis	U.S. DE-12(VEGF/PDGF inh			DE-109 Sirolimus		
Other Infection, Allergy, RA				Vekacia Ciclosporin		



Major Clinical Pipeline List (2) [by Region]

Global Product

Japan (Asia)Product

Region	Phase 1	Phase	2	Phase 3	NDA	Approved - Launched
Japan		DE-09 Lomerizine H		DE-109 Sirolimus		DE-111 Tafluprost/Timolol
						DE-118 Tafluprost UD
North America		DE-11		DE-109 Sirolimus		
(Including Latin America)	DE-120 VEGF/PDGF inhi					
		Cyclok Ciclospori	at n			
Asia (including Oceania)					China DE-085 Tafluprost	
						089 ol Sodium Korea
					DE-118 Tafluprost UD	
EU				DE-109 Sirolimus	DE-111 Tafluprost/Timolol	
				Vekacia Ciclosporin	Cyclokat Ciclosporin	



Major Clinical Projects Update

-Glaucoma / Ocular hypertension-

■ **DE-085** (Glaucoma / Ocular hypertension)

	Developm	ent Stage	
Region	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	
China	NDA Filed	NDA Filed	Generic name: Tafluprost

■ **DE-090** (Glaucoma / Ocular hypertension)

	Developm	ent Stage	
Region	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	Remarks
Japan	P2	P2	Generic name: Lomerizine HCI

■ **DE-111** (Glaucoma / Ocular hypertension)

	Developm	ent Stage	
Region	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	Remarks
Japan	Approved	Approved	Generic name: Tafluprost/
Europe	NDA Filed	NDA Filed	Timolol maleate (Combination drug)



Major Clinical Projects Update

-Glaucoma /
Ocular hypertension-Corneal disease-

■ **DE-117** (Glaucoma / Ocular hypertension)

		Developm	ent Stage	
	Region	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	Remarks
	U.S.	P2b	P2b	EP2 receptor agonist

■ DE-089 (Dry eye)

	Developm		
Region	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	Remarks
Asia	China: NDA filed Korea: Launched	China: NDA filed Korea: Launched	Generic name: Diquafosol Sodium



Major Clinical Projects Update -Retinal Disease--Uveitis-

■ **DE-120** (Wet Age-related Macular Degeneration (w-AMD))

Region	Development Stage		
	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	Remarks
U.S.	P1/2a	P1/2a	VEGF/PDGF dual inhibitor

■ DE-109 (Uveitis)

	Development Stage			
Region	As of November 5, 2014	As of August 5, 2014 (Previous announcement)	Remarks	
U.S.	Р3	Р3		
Japan	Р3	Р3	Generic name: Sirolimus	
EU	Р3	Р3		



Major Clinical Projects Update -Santen S.A.S.-

■ Cyclokat (Severe Dry Eye)

Region	Development Stage		Remarks	
	As of November 5, 2014	August 5, 2014 (Previous)	Nemarks	
EU	NDA filed	NDA filed	Generic Name:	
U.S.	P2 Completed	P2 Completed	Ciclosporin	

■ **Vekacia** (Vernal Keratoconjunctivitis)

Region	Development Stage		Remarks
	As of November 5, 2014	August 5, 2014 (Previous)	Nemarks
EU	Р3	Р3	Generic Name: Ciclosporin

*Project evaluations are ongoing for the products below.

Development Name	Indication	Region	Stage	Remarks
Catioprost	Glaucoma/ Ocular hypertension	EU	P2	Generic Name: Latanoprost
Cortiject	Diabetic macular edema	U.S.	P1/2	Generic Name: Dexamethasone Palmitate



Forward-Looking Statements

- Information given in this announcement and accompanying documentation contains certain forward-looking statements concerning forecasts, projections and plans whose realization is subject to risk and uncertainty from a variety of sources. Actual results may differ significantly from forecasts.
- Business performance and financial condition are subject to the effects of medical regulatory changes made by the governments of Japan and other nations concerning medical insurance, drug pricing and other systems, and to fluctuations in market variables such as interest rates and foreign exchange rates.
- The process of drug research and development from discovery to final approval and sales is long, complex and uncertain. Individual compounds are subject to a multitude of uncertainties, including the termination of clinical development at various stages and the non-approval of products after a regulatory filing has been submitted. Forecasts and projections concerning new products take into account assumptions concerning the development pipelines of other companies and any co-promotion agreements, existing or planned. The success or failure of such agreements could affect business performance and financial condition significantly.
- Business performance and financial conditions could be affected significantly by a substantial drop in sales of a major drug, either currently marketed or expected to be launched, due to termination of sales as a result of factors such as patent expiry and complications, product defects or unforeseen side effects. Santen Pharmaceutical also sells numerous products under sales and/or manufacturing license from other companies. Business performance could be affected significantly by changes in the terms and conditions of agreements and/or the non-renewal of agreements.
- Santen Pharmaceutical is reliant on specific companies for supplies of certain raw materials used in production. Business performance could be affected significantly by the suspension or termination of supplies of such raw materials if such and event were to adversely affect supply capabilities for related final products.



